



HAPPY TAILS

Published by DogSpot for our two- AND four-legged friends

Daycare Training Self Wash Boarding



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DogSpot ... North County's Happiest Place for Dogs!

Issue 4 - July, 2014

CELEBRATING OUR FIRST ANNIVERSARY!

Save the date: Sunday, Aug. 3rd, DogSpot's First Anniversary Party!! Event details coming soon!

Report from the Pack Leader



The recent wildfires that struck our communities caused me to rethink, yet once again, Dog Spot's own evacuation plans. The key to success in these types of scenarios is preparedness. The wild fires were swift and sudden, and seemed to be starting up all around us. Our dogs continued to play, oblivious to the threats around us. It was very scary to look out over in the direction of Camp Pendleton and see that huge threatening plume of smoke. It appeared to be advancing towards us with steady intent. DogSpot was well attended during that time. It's pretty hard to beat our indoor air-conditioned play yard during a heat wave! The number of dogs we had during that time (what fun!) had me going over every single step of the logistics of transporting so many dogs to safety. Just like everyone else I was tuned into the latest fire developments, minute by minute. (There's a great app that I use called "SD Emergency", which keeps me up to date on the latest "events" in our area).

Evacuation plans are something that we tend to forget about, then suddenly, in an emergency, we need them, and we need them quick! Earthquakes and wildfires are just a simple fact of life when you live in California.

Know that I will do everything in my power to ensure that our dogs are transported to safety in the event of any type of emergency, always.

Our evacuation plans are something my staff and I take very seriously. Please, feel free to talk with me about any concerns you may have, no matter how small. When your dog stays with us I want you to have total peace of mind. Every family should have a strategy in place in case of an emergency, and our DogSpot family certainly does!

Until next month, *wag more, bark less.*

Carlene King

Owner, DogSpot

Did You Know?

We are at the **Oceanside Street Fair** every Thursday from 5pm to 9pm. There's a lot to see, do & eat, and best of all? Leashed dogs are always welcome. Stop by and visit us at our booth!





Ask Carlene

Dear Carlene:

“My dog Abby has a tendency to panic during thunderstorms, loud noises freak her out and now the yearly July 4th fireworks displays are right around the corner. What can I do to help her?”

*Thank You,
Robin*

Carlene responds:

“Robin, Abby is not alone in her fear of fireworks. More dogs end up “lost” at the shelters during July 4th and New Year’s more than any other time of year. How you can help her? Don’t change your behavior!”

“Many people feel compelled to baby their dogs when the dog is showing signs of fear. We pet them more than usual, cuddle them, and talk to them in soft voices. Rather than easing a dog’s fears, however, this often reinforces the dog’s fearful behaviors.”

“Try not to react to the fireworks yourself. If you jump or tense up when you hear fireworks because you are anticipating Abby’s fear, and you may make her fears worse! Your body language can tell Abby that there is a reason to be afraid.”

“Try masking out the sound of the fireworks. You can turn up the radio or television volume and keep your windows closed during the fireworks. If weather permits, a fan or air conditioner (if Abby isn’t afraid of those sounds) can help, too. Don’t push Abby past her comfort zone. Allow her to hide if she feels more comfortable in her crate or under a bed. Don’t pull her out or try to force her closer to the fireworks in an attempt to get her used to the sounds. This may result in an increase of fear, and a frightened dog may become aggressive if pushed past their comfort level. If, in spite of your best efforts, Abby continues with her inability to cope it could be time for a one-on-one training session, utilizing desensitizing methods. I’m here to help Abby in any way I can!”

For more please go to; [Training by Carlene](#)

Have a training or behavior question for Carlene? Send your questions to info@dogspot.biz. We’ll address it next month!

Update on Grizzly

It’s been a long haul since my surgery. It’s been so much walking, walking, and more walking. Mom has been making every step of the way with me too. I suppose that’s one side benefit to all this, she’s getting as much exercise as me! I’m one lucky dog to be so well taken care of, and my mom is the best. I’m sure she never had any idea that as a little puppy I was going to have a knee issue when I became an adult. My buddy Luca is going through the same thing right now. Statistics show that we larger, muscular dogs are more prone to these types of knee problems. Hopefully all my smaller buddies at DogSpot (miss you guys!!) will never have to go through this. It’s no picnic, that’s for sure.

My surgeon says that my TPLO surgery was successful and that I’ll be off leash soon! I can hardly wait to get back to my friends at DogSpot. None of this has dampened my **sparkling** personality (have you ever seen a happier face in a cone??) and I’m so ready to bust out and play. I’ll be seeing everyone again soon!



Me at 8 weeks of age

At one year of age, pretty handsome, right?



Still smiling, in spite of it all!

Meet Gina!



I'm 31 yrs old and was born in Westlake, Ca. We moved back east early on and I grew up in Maryland. I decided to move back to California in 2010. I was ready for something new in life. My brother and his wife were having a baby girl and I

thought it would be nice to be closer to my brother's family. I now live in Oceanside and have been working at DogSpot since May of this year. I knew the minute I walked in the door at DogSpot that I wanted the job! I love watching all the fun & joy the dogs have while running and playing around. I'm able to get to know each dog personally, while caring for them, it's as if they were my very own. The wonderful laid back personalities of the people I work with are great. I was very fortunate while growing up to have had numerous pets. My mom would tell me repeatedly, "You're so good with dogs; you should make a career of it". I'm blessed to be surrounded by so many dogs.

July Special!

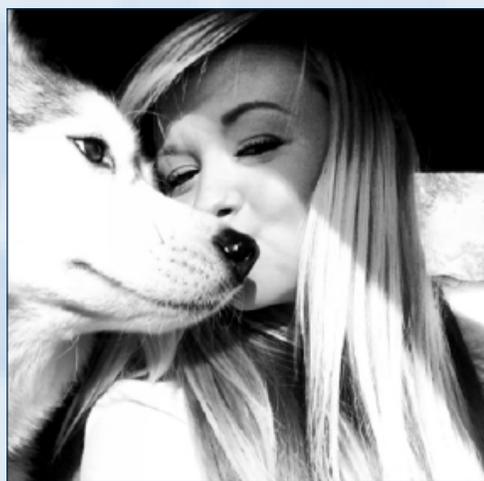
—One Time Per Client—

Good Through 7/31/14

Present this offer in our store and receive **50% off** your first self-wash service.

New client? Receive your first self-wash for **FREE!**

Good Bye & Good Luck to Hailey!



Hailey has been offered a job at Veterinary Specialty Hospital in San Marcos and she has accepted. We are going to really miss her and wish her great success in her new position. We know that Crash and she will come back and visit often and we miss them already!

DogSpot is going to Pay It Forward!

In honor of our first year Anniversary any new member of DogSpot referred by you will result in a 10% credit (10% of the amount that the new client spends) to your account. Refer ten people and that's a 100% credit towards your account of what they spend. Your credit can be used in any way you wish. It's a great deal for you, a good deal for us. Not to mention ten new members results in ten new friends for your dog! One can never have too many friends, right?

Help Us! Yelp Us!



Log onto www.yelp.com/biz/dogspot-oceanside give us an honest review and earn a \$5.00 credit towards your account.



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